



# Achieving the SDGs Conference

November 17, 2017

[#GlobalPDXSDG](https://twitter.com/GlobalPDXSDG)



GlobalPDX connects the Oregon-based global development community in an effort to magnify our collective impact on the United Nations Sustainable Development Goals.

## Continuing our conversation into 2018

The Achieving the SDGs conference is just the beginning of the conversation on the topics covered here. We want to continue discussions on into 2018 and will do so by hosting monthly events on each topic. Here is a tentative schedule, stay tuned for specific details, times and locations:

- January - Theory and Practice of Global Development
- February - Monitoring and Evaluation
- March - Community Development
- April - Working cross-sectorally
- May - Planetary Health
- June - Foreign Aid
- July - Ensuring all are a focus of development efforts.

Have an idea for a topic or speaker for us?  
Send it to [info@globalpdx.org](mailto:info@globalpdx.org)

## Development Drinks

Development Drinks is a monthly gathering of people interested in international development. This social event is meant to be a chance to connect with others and to learn about the work of GlobalPDX members. Development Drinks moves to a different location in the Portland metro area each month in an effort to make it accessible to as many people as possible. Our new format will allow a member organization will give a brief overview of their work and the rest of the evening will be an open conversation.

The event will take place the second Wednesday of each month and is from 5:30 to 8pm. you are welcome to come and go as you can. Mark your calendars! Featured members and locations will be announced two weeks prior:

<i>December 13, 2017</i>	<i>June 13, 2018</i>
<i>January 10, 2018</i>	<i>July 11, 2018</i>
<i>February 15, 2018</i>	<i>August 8, 2018</i>
<i>(not a Wednesday)</i>	<i>September 12, 2018</i>
<i>March 14, 2018</i>	<i>October 10, 2018</i>
<i>April 11, 2018</i>	<i>November 14, 2018</i>
<i>May 9, 2018</i>	<i>December 12, 2018</i>

# GlobalPDX Conference Agenda



## Achieving the Sustainable Development Goals

<b>12-12:30</b>	<b>REGISTRATION</b>		
<b>12:30-1:30</b>	<p><b>OPENING PLENARY</b> Auditorium, Room 102 <i>Martha Newsome, CEO, Medical Teams International</i></p>		
<b>1:30-2:00</b>	<b>NETWORKING BREAK</b>		
<b>2:00-3:00</b>	<p>From the Marshall Plan to the SDGs - Theory and Practice of Global Development <b>FAB 10</b> <i>Convened by Evan Thomas, Portland State University</i></p>	<p>Harnessing the Power of Markets to Improve the Lives of the Poor <b>EB 93</b> <i>Moderator: Patrick Aylward, PSI</i> <i>Panel: Seth McGovern, Clinton - Health Access Initiative - Sara Murray, Mercy Corps - Marcel Newsome</i></p>	<p>Sustainable Community Development Principles <b>EB 103</b> <i>Convened by Richard White, PhD</i></p>
<b>3:00-3:15</b>	<b>TRANSITION TIME</b>		
<b>3:15-4:15</b>	<p>Getting on the Road to Better M&amp;E <b>FAB 10</b> <i>Convened by Laura Koch, Vibrant Village Foundation</i></p>	<p>Planetary Health <b>EB 93</b> <i>Moderator: Rick Johnson, OHSU</i> <i>Panel: Joe Needoba, OHSU - Trina Jones, Health in Harmony - Adam Hoverman, OHSU</i></p>	<p>Inclusive Sustainable Development <b>EB 103</b> <i>Moderator: Andrew Clark, blueEnergy Group</i> <i>Panel: John Lind, University of Oregon - Susan Sygall, Mobility International - Guillaume Craig, blueEnergy Group - Anna Preble, PHLUSH</i></p>
<b>4:15-4:30</b>	<b>TRANSITION TIME</b>		
<b>4:30-5:30</b>	<p><b>CLOSING PLENARY- WORKING ACROSS SILOS</b> Auditorium, Room 102 <i>Moderator: Margaret Everett, Portland State University</i> <i>Panelists: Andrea Johnson, Green Empowerment - Don Moore, Oregon Zoo - Michele Justice, Oregon State University College of Forestry - Rick Zenn, World Forestry Center</i></p>		
<b>5:30-7:00</b>	<b>RECEPTION AT CH2M</b>		

# Session Descriptions

## From the Marshall Plan to the SDGs - Theory and Practice of Global Development

Over a billion people in the world lack access to safe drinking water, two billion to safe sanitation, and three billion to reliable and safe sources of energy. This session reviews some of the origins of poverty and the current conditions of people in developing countries, and offers some development solutions being pursued around the world.

*Convened by Evan Thomas, Portland State University*

## Harnessing the Power of Markets to Improve the Lives of the Poor

Markets play an essential role in driving growth and job creation in developing countries and can be a powerful force in reducing poverty and increasing incomes. From slowing climate change to increasing access to healthcare, improving the livelihoods of women and building sustainable cities; harnessing the power of markets will be critical to addressing nearly every sustainable development goal. Come learn about some of the key elements to making markets work for the poor: how to engage consumers, mobilize entrepreneurs, understand market opportunities, address common market failures and effectively develop partnerships.

*Moderator: Patrick Aylward, PSI*

*Panel: Seth McGovern, Clinton Health Access Initiative - Sara Murray, Mercy Corps - Marcel Newsome*

## Sustainable Community Development Principles

Community development is a process where community members come together to take collective action and generate solutions to common problems with the purpose for building resilient communities. As an important element of development practices, the session will review basic principles in community based development with Richard White, retired Portland State University faculty member. It will also include a discussion on the approaches participants use in their programming.

*Convened by Richard White*

## Getting on the road to better M&E

This session will give participants a better understanding of what a solid Monitoring and Evaluation system should entail and will provide specific tips, from a grant-makers perspective, for getting organizations on the road to better M&E.

*Convened by Laura Koch, Vibrant Village Foundation*

## Planetary Health

There is no doubt that our global environment is changing – from the hottest years on record, to the worldwide disappearance of pollinators, to the global collapse of fisheries, and to our use of about half of the planet's livable surface to feed ourselves. Changes to natural life support systems are already impacting our health and are projected to drive the majority of the global burden of disease over the coming century, hitting today's most vulnerable and future generations the hardest. This panel will discuss the intersection of human health and climate.

*Moderator: Rick Johnson, OHSU*

*Panel: Joe Needoba, OHSU - Trina Jones, Health in Harmony - Adam Hoverman, OHSU*

## Inclusive Sustainable Development

Sustainable development calls for concerted efforts towards building an inclusive, sustainable and resilient future for people and planet. This session addresses inclusion by highlighting efforts in research, implementation and advocacy focused on marginalized communities. Presenters will describe their work in various sectors, highlighting how they build agency, inclusion, and participation in development efforts.

*Moderator: Andrew Clark, blueEnergy Group*

*Panel: John Lind, University of Oregon - Susan Sygall, Mobility International - Guillaume Craig, blueEnergy Group - Anna Preble, PHLUSH*

## Breaking Down Silos (closing plenary)

While working to reduce poverty in a manner which considers our natural resources, we find ourselves working at the intersection of many issues, some which may be beyond our own knowledge and skills. Rather than forge ahead without help, let's consider ways in which we can work cross-sectorally. This session will focus on a group of Oregon-based organizations working in Borneo with very different missions committed to figuring out how to work together to strengthen their impact for the betterment of the communities they serve.

*Moderator: Margaret Everett, Portland State University*

*Panelists: Andrea Johnson, Green Empowerment - Don Moore, Oregon Zoo - Michele Justice, Oregon State University College of Forestry - Rick Zenn, World Forestry Center*

# Meet Your Plenary Speakers

## **Martha Newsome, President and CEO, Medical Teams International**

Martha holds a Master's degree in Public Health from the Johns Hopkins School of Hygiene and Public Health, where she concentrated her studies in international health with an emphasis on biostatistics and maternal and child health. Martha has spent the last 30 years addressing international health needs including leading World Vision International's Global Sustainable Health team which includes their global programs in food, health and nutrition, and water, sanitation, and hygiene and represents global teams of over 3000 employees and a budget of \$700M. She has lived and worked in Mozambique as a national director and in South Africa where she oversaw World Vision's HIV&AIDS work in 26 African countries.

## **Margaret Everett, Portland State University Interim Provost and Vice President of Academic Affairs**

Margaret Everett is Interim Provost and Vice President for Academic Affairs at Portland State University, where she previously served as Dean of Graduate Studies, and Vice Provost for International Affairs. She earned her PhD in Anthropology from Yale University in 1995. Her areas of interest include health policy, health promotion and cultural dimensions of health and healing. Margaret has conducted community based participatory research with Latino communities in Oregon regarding food access and healthy communities. She has published research about diabetes and the nutrition transition in Oaxaca, Mexico. Current research focuses on gender and health seeking among Pentecostals in Mexico. Margaret has served on numerous community boards and committees, including the Healthy Eating Active Living Coalition with the Multnomah County Health Department and the Genetic Research Advisory Committee of Oregon. She currently serves on the board of trustees for the World Affairs Council of Oregon.

## **Donald E. Moore, Director, Oregon Zoo**

Don Moore became director of the Oregon Zoo in February 2016. Prior to joining the Oregon Zoo, Don was a senior scientist at the Smithsonian's National Zoo and has a 40 year history in wildlife conservation, animal welfare and zoo management. Don earned his bachelor's and doctoral degrees in wildlife management and conservation biology from the State University of New York's College of Environmental Science and Forestry, as well as a master's degree in public administration from Syracuse University. He has led international workshops in modern zoo design and accreditation, animal behavior and enrichment, and ecotourism in Spain, Malaysia and South America, where he has conducted much of his conservation biology research.

### **Andrea Johnson, Executive Director, Green Empowerment**

Andrea Johnson combines her experience in international community development, environmental conservation, organizational management and clean energy to advance Green Empowerment's mission and impact. Andrea got her start in international work in Ecuador, where she served as a Peace Corps Volunteer and trainer. She extended her stay to work with the Ceiba Foundation, Conservation International and the Ministry of Environment to implement SocioBosque – a REDD+ program that offers payments to landowners to guarantee its conservation over 20 years. After almost four years living in bamboo hut in coastal Ecuador, Andrea landed in Portland where she worked in the energy industry before joining Green Empowerment in early 2016.

### **Rick Zenn, Senior Fellow, World Forestry Center**

Rick Zenn is an internationally recognized environmental educator with more than 30 years professional experience in the field as a naturalist, teacher, program manager, trainer and consultant. He is the first Senior Fellow at the World Forestry Center, appointed in 2009 after serving as the center's popular education director for nearly 20 years. Today, Rick leads the national and international education and outreach initiatives of the non-profit World Forestry Center focusing on partnerships, training and institutional development. He serves as advisor to the President and CEO, as well as to the director and forest researchers in the center's World Forest Institute (WFI). He is a frequent host for visiting educators, scientists and government leaders from around the world.

### **Michele Justice, International Programs Director, College of Forestry at Oregon State University**

As the Director for International Programs, Michelle Justice is charged with implementing strategic internationalization for Oregon State University's College of Forestry's faculty, students, and external stakeholders. Michele has over twenty years' experience in international education, creating opportunities for both incoming and outgoing students and scholars. Much of her work has focused on program development for students in the STEM fields, and experiential learning through overseas internships. She has worked jointly with faculty to create over 15 faculty-led programs, in locations as diverse as Japan, Malaysian Borneo and Cuba. She studied at the University of California, Davis (B.A., Classics) and University of Oxford, UK (M. Litt., Literae Humaniores in Classical Archaeology and Ancient History). International education has been a lifelong pursuit for her, and her background includes living and working in the Middle East (Yemen, Saudi Arabia and Egypt) and South Asia (India and Pakistan) as well as the UK.

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