Health In Harmony

Working for a healthy planet with healthy people
Gunung Palung National Park
Painful choices, major consequences
We all share a basic human need.

No matter who we are or where we live...
We all need affordable, quality healthcare.
Borneo's villagers lack access to affordable healthcare, so many choose illegal logging to pay for care.

What would you do?

People around the park lacked access to healthcare, so many chose illegal logging to pay for care.
Potential allies, living side by side

People living near the park have a deep reverence for the rain forest, and 99% wanted to protect it.
Forest Loss leads to:

- Less water
- More diseases: malaria-carrying mosquitoes & diarrhea
- Increased air pollution
- Global warming
Incredible, beautiful biodiversity and over 3,000 of the world’s remaining orangutans

A unique, vibrant ecosystem
Maybe the best way to save orangutans and rain forest was with a stethoscope?
We practiced “radical listening” 400 hours’ worth
What we learned

People told us that if they had access to high quality health care, they could stop logging.
They also wanted to learn about organic farming as a new income source.
We introduced a new, holistic model
We provide high quality, affordable care
With incentives *NOT* to log

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<tr>
<th>Discount</th>
<th>Outsiders</th>
<th>MOU villages</th>
<th>Sharply-reduced logging villages</th>
<th>Non-logging villages</th>
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Everyone can afford care

We accept cash and non-cash payment options
We also train villagers in more sustainable income sources, including organic farming.
Empowering women

Women play key roles in household survival and decisions, so we train them in basic business management skills and give goats to widows.
Our multi-faceted progress
We’ve treated over 70,000 patients in our clinic.
We’ve helped lower infant deaths per 100 households*

* key indicator of community health
Infant Deaths Per 100 Household

Mothers in Child Bearing Years

2007: 1,291
2012: 1,362
Decrease in Illness

Percent of Households Experiencing Symptoms

- Fever:
  - 2007: 71%
  - 2012*: 52%
- Diarrhea:
  - 2007: 40%
  - 2012*: 21%
- Cough:
  - 2007: 26%
  - 2012*: 10%

*For the period November — January

Total Sampling:
- 2007: 1,348
- 2012: 1,497
A dramatic decrease in logging!
Today there are 1,200 fewer logging households than 2007, an 89% decrease.
Satellite Data shows stabilization of primary forest loss and re-growth.
We’ve also reforested more than 93 acres of the national park.
We’re changing the status quo

We’ve helped over 1,000 logging households transition to more sustainable livelihoods
Now let’s talk globally
Rain forests are essential to our planet's health
Protecting rain forests slows global climate change

Deforestation accounts for 18% of all global warming emissions
More painful choices

Families all over the world face the same difficult choice: short-term survival or long-term wellbeing.
What if we could help protect rain forests in other parts of the world?

- We’ve seen that by listening to communities, real change can happen
- We have a bigger vision – one that spans the whole globe
Planetary Health

- Improve health care for people
- Save rain forest and orangutans
- Empower women
- Improve household and community economies
- Help slow climate change
How we do it

- Radical listening
- Holistic, community-driven solutions
- Partnering Globally
- Data-driven decision making
- Nimble, scalable strategies
Thank you.