

## GLOBALPDX 2023 Sponsorship Packet

Oregon's Hub for Global Changemakers

### OUR CONFERENCE

Our annual conference brings together 250+ Oregon-based professionals to connect, share, learn and grow - inspiring new ideas, igniting collaborations, and ultimately, creating lasting global impact.



### THE SPONSORSHIP OPPORTUNITY



Businesses, companies, and organizations who are interested in investing in the growth of a global hub in Oregon will find that sponsoring GlobalPDX is an excellent opportunity.

By putting your name in front of high-level professionals who are dedicated to creating a better world, you unlock connectivity with an engaged and motivated community of changemakers.





GlobalPDX.org Communications@GlobalPDX.org Want to learn more about Sponsorship? Reach out to Jennifer@GlobalPDX.org

# GLOBALPDX SPONSORSHIP Benefits

Three tiers of opportunity to become a GlobalPDX Sponsor



#### Platinum Sponsorship \$5,000

For sponsors who have already cemented their footing as a changemaker on a global scale, this tier of engagement allows for giving back to the community, and becoming a thought leader for those who are inspired by your success. In addition to the benefits above, gain 10 free tickets and additional recognition as a Headline Sponsor and consider taking the stage to make lunchtime remarks at our event



#### Gold Sponsorship \$3,500

Claim your recognition as a dedicated changemaker who puts world betterment at the fore of their agenda. In addition to all of the benefits above, claim 5 free conference tickets for your team, and spotlight your mission through Welcome Speech recognition, optional tabling, and a dedicated Newsletter Spotlight.



#### Silver Sponsorship \$2,000

Introduce yourself to our network as a significant actor on the local stage for global change. Your logo will be included in all Conference Communications, Day-of signage, and your team will receive 2 complimentary conference tickets.



### WHAT SPONSORSHIP MEANS TO OUR COMMUNITY

GlobalPDX is Oregon's Hub for Global Changemakers. Our network is powered completely by the membership of our organizations, and Sponsors like you. By becoming a Conference Sponsor you allow us to continue our work of bringing local professionals together to elevate our collective impact.

Your involvement matters to us - that is why all GlobalPDX Sponsors will receive 12 months of benefits to heighten their visibility in our community *in addition to* more specific prominence at our 2023 Conference.

#### BECOME A SPONSOR

	Full Year Visibility				2023 Conference Prominence					
GLOBAL Sponsorship Levels	One full year of recognition as a GlobalPDX sponsor on every page of the GlobalPDX.org website	One full year of recognition on twice-monthly Newsletters as a Sponsor of Oregon's Changemakers	12 months of Development Drinks Tickets for your staff	Social Media & Newsletter Spotlight	Your Logo Included in 2023 Conference Communications and day-of slideshow	Free Conference Tickets	Optional Full-day <b>Tabling</b>	Mention in Conference Welcome Speech	Headline Sponsor designated as conference sponsor on all communications	Opportunity to make Lunchtime remarks / presentation
Platinum Sponsor \$5,000	x	x	x	x	x	10	x	x	x	x
Gold Sponsor \$3,500	x	x	x	x	x	5	x	x		
Silver Sponsor \$2,000	x	x	x		x	2	x			
Signature, Media, and In-Kind Sponsorship		Contact <u>le</u>	nnifer@Gl	obalPDX.o	org for full de	tails abou	ut these	Sponsor	Benefits	



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# FREQUENTLY Asked Questions

#### What are my sponsorship funds going to?

GlobalPDX is a not-for-profit community run hugely by the support of our volunteers. All sponsorship funds help us to continue this unique event which brings changemakers together, thus elevating our ability to drive global change. Your sponsorship funds go directly to the pursuit of our core values:

Connection. Community. Growth. Curiosity. Leadership. Knowledge-Building. Global Citizenship

#### Is it better to sponsor, or become an Organizational Member?

Organizational Membership is a great way for organizations to take full advantage of the benefits that GlobalPDX offers. If you are interested in supporting your organizational growth, elevating the work of your staff, and attracting more eyes to your mission, Organizational Membership is a great fit for you.

#### I would like to be a sponsor, but don't know if I can afford to.

We welcome in-kind donations, volunteer support, and other avenues to engage with our Conference if Sponsorship is not the right fit for you. We also offer all of our Organizational Members the opportunity to table at the Conference, free of charge. Consider GlobalPDX Membership for a lower-cost chance to connect.



# **Our Incredible Sponsors**





green empowerment

## **ITBOM** CONSULTINGLLC





